

For Release 9:00 a.m. CST
January 10, 2019

ERI Appoints John Lynch as Broadband Business Development Manager

Chandler, Indiana USA – January 10, 2019 – John Lynch has joined Electronics Research, Inc. as Broadband Business Development Manager, Television Products. He will be responsible for the business development of broadband products and sales of ERI's television transmission, structural products and associated services. He will be working with key broadcast industry leaders to develop the best in class antennas and complete transmission systems for ATSC 3.0 deployments.

Prior to joining ERI, Lynch spent more than 18 years in the broadcast and telecommunications industry. He joins ERI from the financial services industry and PNC Bank. Lynch started his work in the Broadcast Industry with ITS Corporation as a Sales Engineer in 1993. As ITS grew and then acquired by ADC Telecommunications his role and responsibilities expanded to include project development and sales of MMDS Wireless Cable and Mobile Video and Data Delivery systems. This gave him significant experience with a wide range of transmission system standards and technologies. Lynch also had responsibility for broadcast sales for all of Canada, at Axcera LLC, growing that region into a multi-million-dollar business. He is a graduate of the University of Dayton. Dave Benco, ERI Vice President, US Sales commented "John has the experience with handling a wide range of sales challenges and is looking forward to playing a role in the emerging ATSC 3.0 market. He has a strong grasp of both the technical and financial aspects of the broadcast business, and John will use these skills to help ERI and our customers achieve success. We are glad to have him as part of our team."

Outside of work, Lynch enjoys golf, spending time at his children's events, is active as a board member for ACHIEVA an organization that provides services to families and individuals with special needs in Pittsburgh, Pennsylvania, where he resides with his wife, Suzanne and children Meghan and Kyle.

He can be contacted at +1 (412) 418-2924 or by e-mail at jlynch@eriinc.com.

About Electronics Research, Inc.

For more than 75 years, ERI has served the broadcast industry with products and services of the highest quality and dependability. Our dedicated staff of engineers, drafters, fabricators, project managers, and installers deliver products to meet all of your broadcast needs, both RF and structural. We take pride in contributing to your success by offering the best broadcast antennas, filters and combiners, transmission line, and towers.

For More Information Contact:

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Photo Caption: John Lynch, ERI Broadband Business Development Manager



This photo can be downloaded in hi-res from [John Lynch Photo](#) [1.5 MB].

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